

Message Text

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71

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /014 W

----- 079974

R 081452Z MAY 74

FM AMEMBASSY BRUSSELS

TO USDOC WASHDC

INFO SECSTATE WASHDC 735

UNCLAS BRUSSELS 2857

E.O. 11652: N/A

TAGS: BEXP, BE

SUBJECT: COMPUTER SOFTWARE TRADE MISSION

FROM : BRATCHER

1. MISSION SCHEDULE BRUSSELS INCLUDES FOLLOWING:

SUNDAY JUNE 9

11:40 A.M. - MET AT AIRPORT AND TRANSPORTED TO BRUSSELS HILTON
BY EMBASSY CONTROL OFFICER.

5:00 P.M. - 6:00 P.M. - BRIEFING AT HOTEL IN HOSPITALITY SUITE

MONDAY JUNE 10

9:00 A.P. - 12:00 NOON - APPOINTMENTS

12:00 NOON - 2:00 P.M. -LUNCH (FREE TIME)

2:00 P.M. - 5:30 P.M. - APPOINTMENTS

6:25 P.M. - BOARD BUS AND TRAVEL TO AMBASSADOR'S RESIDENCE

6:30 P.M. - 8:30 P. M. - AMBASSADOR'S RECEPTION

8:30 P.M. - BOARD BUS TO RETURN TO HOTEL

TUESDAY JUNE 11

9:00 A.M. - 12.00 NOON - APPOINTMENTS

12:00 NOON - 2:00 P.M. - LUNCH (FREE TIME)

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WEDNESDAY JUNE 12

9:00 A.M. - 12:00 NOON - APPOINTMENTS
12:00 NOON - 2:00 P.M. - LUNCH AND CHECKOUT
2:00 P.M. - 5:00 P.M. - INDIVIDUAL FOLLOW-UP
5:00 P.M. - BOARD FOR AIRPORT
7:00 P.M. - LEAVE FOR AMSTERDAM

2. BUDGET ESTIMATE SUMMARY;

PROMOTION (SAND E) EXPENSES

RENT (MD SUITE)	DOLS	216
RENT (BIC SUITE)		271
PERSONNEL		105
(#) PRINTING (BROCHURES)		365
PROJECTORS		43
DESK SIGNS		25
	DOLS	1,025

(#) PRINTING OF BROCHURES INCLUDES COST OF BROCHURES TO BE USED
BY POST IN THE NETHERLANDS,

EMBASSY AND ADVANCE OFFICER SUGGEST THAT INTERPRETERS NOT BE HIRED
DUE TO THE EXCESSIVE COST OF ONE AT DOLS 200 PER DAY. EMBASSY
PERSONNEL WILL ASSIST TRADE MISSION MEMBERS, AND IT IS BELIEVED
THAT MOST KEY CONTACTS WILL SPEAK SOME ENGLISH.

PHOTOGRAPHS TELEPHONES, NAME TAGS, TYPEWRITERS, ETC. WILL BE
PROVIDED BY EMBASSY.

HOSPITALITY (SMF) EXPENSES

RECEPTION	DOLS	300
INVITATIONS		25
TRANSPORTATION (TAXIS AND BUSES)		1000
BEVERAGES		75
MISCELLANEOUS		15
	DOLS	515

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PLEASE NOTE OFFICIAL EXCHANGE RATE THIS DATE IS 37.70 (BF) ;
DOLS 1.00.

3. EMBASSY CONTROL OFFICER FOR TRADE MISSION HAS CONTACTED
PHILIPPE SANCKE OF CAP-BELGIUM, AGENT FOR MRI SYSTEMS
CORPORATION AND FOR ADR INTERNATIONAL CORPORATION. SANCKE
SAID HE HAS PROVIDED MRI AND ADR WITH LISTS OF SUGGESTED

KEY PROSPECTS TO CALL ON DURING BELGIAN PORTION OF TRADE
MISSION, AND IS AWAITING THEIR APPROVAL BEFORE PASSING ON
LIST TO EMBASSY FOR ARRANGEMENT OF APPOINTMENTS. EMBASSY
WOULD THEREFORE APPRECIATE RECEIVING ASAP FROM MRI AND ADR
AN APPROVED LIST OF THE KEY PROSPECTS WHICH THEIR AGENT
SUGGESTS THEY MEET WITH IN BELGIUM.
STRAUSZ-HUPE

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Message Attributes

Automatic Decaptioning: X
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Draft Date: 08 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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From: BRUSSELS
Handling Restrictions: n/a
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30 JUN 2005

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Status: NATIVE
Subject: COMPUTER SOFTWARE TRADE MISSION FROM : BRATCHER
TAGS: BEXP, BE
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